



Fellesforbundet



styrke
og troverdighet

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Sustainable Industry Policy, Fellesforbundet
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Fellesforbundet

Sustainable Industry Policy, Fellesforbundet.



A Norway without industry will be a poor society.

It is thanks to the development of industry and business together, we built the Norway and the welfare society we know today and that we are so proud of,

Too many take the «norwegian model» for granted.

We need to develop an industrial policy, that makes sure:



Fellesforbundets 10 commandments for industry.





1. That the industry is for everyone.

- Those businesses who see equality as a competitive advantage, giving everyone equal opportunities, are tomorrow's winners.
- It promotes innovation and competitiveness.



2. That the development of new industry stands on the shoulders of the industry we already have.

- Invest most where we are good, have expertise and advantages
- Support collaboration across sectors, clusters and value chains.
- Most innovation and new jobs comes from existing businesses.
- Competence is not something you can switch on and off as you like.
- It is imperative that policy and funding agencies relate to this reality.



3. Our natural resources and renewable energy industrially are utilised.

- Norwegian industry was built up more or less by hydroelectric power.
- With gradually reducing the use of oil and gas, we need continuous improvement of existing hydropower and development of new energy sources, such as bioenergy, solar and wind power.
- Full-scale testing and demonstration centers are necessary for success.



4. That the industry is based on permanent appointments and employees' active participation.

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- The Norwegian working life model needs to be followed up **in practice.**

- Permanent hiring and employee involvement give most value creation, productivity growth, innovation and creativity.
- The Norwegian model is the key to high productivity and adaptability.
- Local wage formation, productivity orientation and high degree of organization leads to stable businesses with a high degree of involvement and knowledge transfer.



5. That workers can obtain new and relevant knowledge and skills.

- The link between school and industry must be strengthened.
- More young people should choose vocational education.
- Because of rapid technological developments, it is also a significant need for further education and training to update and develop expertise.
- Therefore more education for workers who are already in work is an important prerequisite for success as an industrial nation going forward.



6. New technology develops industrial production and provide just transition.

- We are digitizing society and have to adapt new technologies.
- Norway will remain a high-cost country. It also provides a high standard of living and high welfare.
- But smooth restructuring must be fair restructuring - we need just transition.



7. The state contributes to real interaction and partnership between research, education and industry.

- There are gaps in public funding agencies for development and restructuring of large and mature companies, which in turn has an undercurrent of small and medium sized suppliers.



8.The state uses its ownership in the industry actively and purposefully.

- We support Industrial state ownership and shared ownership in Norway.
- Even more important in an increasingly globalized world
- The headquarter decides staff functions, research and development.
- Fellesforbundet has launched a proposal for an active state ownership model to ensure national ownership of strategically important enterprises in industry and stimulate public-private partnership.



9. That public procurement contributes to innovation, development and permanent employment.

It is important to use public procurement in such a way that it promotes:

- innovation
- creating a market for new smart solutions
- level playing field – equal treatment for business
- healthy competition free of crime and social dumping.



10. That the industry is given good framework conditions.

- The overall framework conditions must help develop and attract industry.
- Predictability is a key word.
- Government funding and how the state, municipalities and counties facilitate industrial activities is crucial in the global localization contest. How wage settlements is carried out is also part of the corporate framework.



2014 and 2015 was very difficult years for offshore and onshore.

Low oil price.

30 000 jobs disappear in maritime sector.



**Johan Sverdrup saved the yard industry.
We found the field in right time.**





In 2 fase, power supply to the plattforms will be delivered by cable from land. Will happen in 2022.





**2 more ferries powered by battery/ built in Turkey.
Total 7 in few years.**





Sad and expensive history/ YME







Plattform scrapping VATS.





Fellesforbundet

...takk for oppmerksomheten!

www.fellesforbundet.no

..thank you for your attention!